

# Jay Baer Intro

**Jay Baer helps businesses clone their customers.**

**He is a 7th generation entrepreneur, has written 6 best-selling books, and created 5 multi-million dollar companies.**

**He is the founder of Convince & Convert, a consulting firm that works with the world's most iconic brands -- like The United Nations, 3M, and Hilton -- gain and keep more customers.**

**An inductee into the Professional Speaking Hall of Fame, he's also a lover of plaid, an avid tequila collector, and a certified barbecue judge.**

**Hang on to your seats...**

**Here comes Jay Baer!**